



## Founder's Letter

Dear Friends,

March 21st, 2006

### **2005 was a year of notable achievement.**

I incorporated poshAir, Inc, on June 14th, 2005. From that date onwards, poshAir, Inc, has experienced considerable growth. It is our objective to introduce extraordinary patent-pending inventions over the next year.

The first breakthrough product, the poshAir, has revolutionized the inflight experience. On December 22nd, 2005 poshAir, Inc partnered with SkyMall, Inc which has a captive daily audience of approximately two million people. The poshAir will be featured in the SkyMall's Late Spring 2006 Catalog. Prior to introducing the product to the marketplace, poshAir, Inc has accomplished tremendous milestones in a very brief duration. In only six months, the poshAir developed from an idea to a coveted product, securing an endorsement from NASCAR driver Wayne Edwards and a partnership with the prestigious Scottsdale Air Center.

### **2006 will be a year of considerable growth.**

Significant expansion will occur in the United Kingdom in 2006. poshAir, Inc attended a launch dinner at Kensington Palace in support of the China Oxford Scholarship Fund on January 13th, 2006. poshAir, Inc also partnered with The Grand Sales in association with BBC Homes & Antiques magazine. poshAir, Inc will participate as an exhibitor at the Christmas Grand Sale, located at Lawrence Hall, The Royal Horticultural Halls, in London on the 22nd to 25th of November 2006.

I wish to extend my gratitude to all of the supporters of poshAir, Inc who believe in "a posh revolution" and I look forward to developing new partnerships in the coming year.

Darlisa Crawford,  
Founder



## poshAir Dines at Kensington Palace

poshAir, Inc supported The China Oxford Scholarship Fund (COSF) as poshAir, Inc Founder & CEO Darlisa Crawford attended the launch dinner at Kensington Palace on January 13 in London. COSF Chairman Timothy Beardson welcomed 119 guests from the United Kingdom, the United States, Mainland China and Hong Kong. Developing a relationship between China and Oxford, the Vice-Chancellor of Oxford University Dr. John Hood emphasized COSF's goal of creating a Rhodes Scholarship-type foundation. The guests of honour His Excellency, the Chinese Ambassador Zha Peixin and his wife Minister Counsellor Madam Zhang sat at the head table with Vice-Chancellor of Oxford University Dr. John Hood and COSF Chairman Timothy Beardson.

The evening was unforgettable as the international guests enjoyed a champagne reception and silent auction in the Queen's Gallery, followed by a private tour of Kensington Palace. Singing glorious choral music, the Christ Church Cathedral Choir greeted guests as they entered the Orangery for a delicious dinner and a fabulous live auction. The evening was a great success and the campaign received a message of good wishes from the office of HRH The Prince of Wales.



Darlisa Crawford, COSF Chairman Timothy Beardson, and Vice Chancellor of Oxford University Dr. John Hood.



His Excellency, The Chinese Ambassador Zha Peixin with poshAir, Inc Founder & CEO Darlisa Crawford.